



Participating organisation(s) Information

1. Organisation

PIC	917850764
Full legal name (National Language)	UNIONE NAZIONALE CONSUMATORI UMBRIA
Full legal name (Latin characters)	UNIONE NAZIONALE CONSUMATORI UMBRIA
Acronym	U.N.C.
Address	via XX Settembre 27
Country	Italy
Region	Umbria
Post Code	06121
City	Perugia
Website	www.consumatoriumbria.it
Email	info@consumatoriumbria.it
Telephone	+39 075 573 60 35
Telephone 2	+39 340 278 80 53

2. Profile

Type of Organisation	Civil society organisation Association of social promotion recognized by the Municipal Administration of the Umbria Region Association for the protection of citizens and consumers rights by the Municipal Administration of the Umbria Region
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Unione Nazionale Consumatori Umbria
Via XX Settembre, 27
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info@consumatoriumbria.it
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Is your organization a public body?	NO
Is your organization a non-profit?	YES

3. Background and Experience

Unione Nazionale Consumatori Umbria is a branch of The Unione Nazionale Consumatori (UNC) and it is the first consumer association in Italy. Its foundation dates back to 1955. UNC is independent from political parties and trade unions. Its exclusive purpose is the protection and representation of consumers, pursued through the proposal of new regulations, assistance, information, education and orientation activities aimed at citizens through its branches. U.N.C. is a member of the C.N.C.U., the National Council of Consumers and Users, held at the Italian Ministry of Economic Development. It is a social promotion association approved by the Ministry of Labour and Social Policies. Furthermore, European Commission recognize U.N.C. as a consumer association in Italy. UNC is a member of Consumers 'International, of Consumers' Forum and of the Centre for Juridical Studies on Consumer Rights.

TECHNICAL/OPERATIONAL SKILLS OF ORGANISATION

- previous project experience;
- previous experience in proposing agreements between institutions and various services;
- previous experience in managing events, such as conferences and conventions;
- strong presence throughout the territory;
- good command of social media, event management, strong means of dissemination;
- previous experience in project management.

What are the activities and experience of your organization in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

With our Consultants (Lawyers Italian qualified, University Professors, Teachers, Sociologists, Philosophers, Agronomists, Social Workers, Accountants, etc.), we already deal with

- protecting the health of consumers and users;
- protecting the economic and legal interests of consumers and users, as well as their right to adequate information and proper advertising, promoting the development of a more informed and influential relationship with the manufacturers, distributors and services providers;
- promoting critical, responsible and conscious consumer education;

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- controlling and improving the safety and quality of products and services, including actions to encourage new traceability and quality systems;
- participating in the sustainable development of the regional economy and society, in particular in the meanings of corporate social responsibility;
- fulfilling the conditions for the fundamental rights recognized by the Consumer Code to be effective;
- inform and educate consumers with every possible means and with appropriate information, advice and assistance services;
- being an attractive centre for ideas, applied and theoretical research, with a strong sensitivity towards the issues of innovation and protection of consumer rights and in general the protection of constitutionally guaranteed rights;
- as partners, promoting events and initiatives (such as conferences, meetings, seminars and courses, including school and university) about information, education and orientation and using journalistic space, radio and television to raise awareness on the consumer about the importance and influence of their more rational and more supportive behaviour, being informed of the prices and the quality of the products and services available on the market, not to be victims of abuse, speculation and fraud;
- promoting and implementing, also as a partner, appropriate professional training courses, qualification and retraining, oriented according to the public interest requirements to the actual consumers protection;
- contribute to rebalance the consumers' contractual and economic weakness and removing the issues of free competition;
- promoting and encouraging with any other public or private organizations any initiative whose purpose is actually to protect consumers, inform them and raise their quality of life;
- promoting, within the statutory purposes, respect for the territory, the natural resources and ecological and environmental education initiatives as well as the protection of health, promotion of healthy lifestyles and healthy eating;
- protecting the consumer and user by activating information and helping projects against new diseases (e.g. gambling addiction) and new poverty (e.g. families in difficulty, separated parents, over-indebtedness, usury);
- using, in the interest of consumers, users and citizens, all constitutional instruments for the pursuit of the statutory purposes including the use of judicial and administrative authorities both with individual actions and class actions with mediation of the A.D.R. and joint conciliations;
- encouraging forms of social aggregation and social mediation, activating information, training and support courses for disadvantaged, weak citizens both European and non-European (e.g. against bullying, stalking, racism);
- promoting road safety and protecting family members and victims of road accidents;
- Promoting and publishing publications and audiovisual media services, including periodical ones, on consumer and consumer issues or concerning social activity;
- promoting initiatives to fight the cost of living and protect the weak and elderly in general, including by activating information, training and social/welfare projects (also with innovative forms of intervention, e.g. cohousing);
- promoting the dissemination of consumption practices oriented towards respect for environmental and ethical values;
- promoting actions for families and parenting;
- promoting activities for pre-adolescent and adolescent children and adolescents;

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- promoting interventions in favour of local quality products, in particular by promoting seasonal and short-chain products, also by promoting zero-kilometre products and setting up joint purchasing groups;

- corresponding or entering into agreements with other Italian, foreign or international organizations whose collaboration may be useful for the achievement of the statutory purposes;

- participate as lead partner or partner in local, regional, national and international projects, even funded;

- promoting activities of study, research and analysis in the field of consumerism;

- in order to protect the rights of consumers and users of local public services and to guarantee the quality, universality and affordability of the related services, encouraging and verifying, also through specific initiatives, the compliance with the provisions and the principles referred to in article 2, paragraph 461 of Law n. 244/2007;

- promote civil actions within criminal proceedings involving citizens, consumers and users rights.

We have the opportunity to collaborate in Umbria (Italian region) with public bodies (Municipalities, Province, Region, Chamber of Commerce, University, etc.) and private entities, for the creation and management of local events (dissemination of results, conferences, meetings).

Have you participated in a European Union granted project in the 3 years preceding this application?
 The Umbria National Consumers Union have already participated in two ERASMUS + projects.

- ERASMUS + 2018 Young European in Umbria project - KA347-0EEDB357
- ERASMUS + KA204 UE "Sharing Ideas for Enhancing Intercultural Mediation Skills" - Num. 2016-1-IT02-KA204-024369 ERASMUS + KA204 – Strategic Partnership for Adult Learner
- DIGCONSUM – Training path and OERs for Digitally Competent Consumers

PROJECT DISSEMINATION 2018 - 1 - ES 01 - KA 204 - 050217

Please indicate:

EU Program	Year	Project Identification or Contract Number	Name of the project
ERASMUS +	2017	KA204-024369	SHIFT
ERASMUS +	2018	KA347-0EEDB357	YOUTH EUROPEANS IN UMBRIA
ERASMUS +	2018	KA 204 - 050217	DIGCONSUM
ERASMUS +	2019	1-HU01-KA204-061248	FINANCES – FINancial Awareness for Citizens with Enriched Skills

4. Legal Representative

Title	President
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Gender	Male
First Name	Damiano
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Department	Perugia
Position	President and legal representative
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