

## Partner search

### Europe for Citizens 2014-2020

Strand/measure	2.3. Civil society projects
Deadline	01.03.2016.

### Organization

Name	Pula Film Factory (Pulska filmska tvornica)
Short description	Pula Film Factory is an NGO whose primary goal is audio-visual production and education in the field of fiction, documentary, animated and experimental filmmaking. A segment of the organization is dedicated to producing audio visual programs and workshops to foster Protection of Human Rights, participatory practices and pluralism.
Contact details	Name: Pulska filmska tvornica Address: Alfreda Stiglicha 12, Pula, Croatia E-mail: <a href="mailto:ivandobran@yahoo.it">ivandobran@yahoo.it</a> Mobile: Ivan Dobran – 00385 98 319 910

### Project

Field(s)	Civic literacy, media literacy, education, human rights, journalism, media analysis, audio-visual production, activism.
Description	<p><b>SUMMARY</b></p> <p>Medionauti is a Croatian educational TV show created and hosted by high-school students (3<sup>rd</sup> – 4<sup>th</sup> graders) with the support of mentors and a professional TV crew. The show explores themes of civic and media literacy through activities such as analysis of media discourses, field research and the creation of a short audio-visual social ad. Pula Film Factory has completed the first season of the show, resulting in 12 episodes, in 2015.</p> <p><b>PARTNERSHIP PROPOSAL</b></p> <p>For the purpose of applying to the Europe for Citizens program we developed a model by which the partner organizations of <b>each participating country will produce one episode of the show</b> by mentoring and guiding a group of students through a structured series of <b>activities, lectures and workshops</b>. A maximum of 5 countries can participate in the production, resulting in a max of 5 episodes for the whole project. Additional countries can participate by organizing workshops, lectures or by providing other kinds of support. The project has the duration of 18 months and will start in Jan 2017. Pula Film Factory provides the</p>

*know how*, coordination and general support to partner organizations.

## THEME AND APPROACH

The shared theme of all episodes is “Minorities rights protection in the EU”. Partners from each country will propose one minority group in their own country (ethnic, race, gender, religious, health, wealth or sexual orientation minorities are eligible). The episode thus created will deal with the issues of the chosen minority group. As a basic approach we rely on the legislative framework, i.e. the documents issued by the EU, and develop the particular cases by investigating how specific countries implement these directives, comparing various media discourses in each EU country as well as how the general public perceives the issue. The show features interviews with members of the minority group, institution representatives, experts as well as citizens opinion surveys.

## LECTURES AND WORKSHOPS

Lectures on the specific subjects will be organized in each country and will provide the basic knowledge of EU policies and general context needed for the students to approach the theme.

Workshops in audio-visual technology, journalism and phonetics will provide the skills needed by the students to perform their roles.

The role of the students is very wide in the production of the show: they collaborate as media analysts, journalists, interviewers, researchers, hosts, screenwriters, animators, actors, costume designers, make-up artists etc.

## EUROPEAN DIMENSION

The theme itself provides the basis for a study of our own social and personal values in the context of a European identity. The goal of the project is to raise social awareness and develop theoretical and practical civic and media skills.

Cross border cooperation will be actualized through the mutual hosting of students and lecturers, organization of round tables on the topic of understanding and devising strategies to implement EU policies as well as sharing knowledge and data through a dedicated web site.

## MANAGEMENT OF THE PROJECT

To manage the project from beginning to end, in each country involved in the production of an episode, we advise a minimum of two people of the following profiles:

- 1) An expert in one of the following fields: civic education, political sciences, journalism, sociology or a comparable field. Responsible for the content of the episode. Should have experience in education.
- 2) An expert in filmmaking, documentarism, audio-visual journalism, TV production or similar. Responsible for the production of the episode.

This core team can then introduce assistants depending on the particular needs, but overall the whole team can be fairly small.

## PRIORITIES

Given the actual European migrant crisis we feel one episode should be dedicated to immigrants as a Minority group in Germany or other western EU countries.

## HAVE A LOOK AT THE EPISODES

To see the episodes of the first season just google *Medionauti* and you will be directed to our YouTube channel, although it is in Croatian you can get some sense and feel. These episodes have been done on a small budget in a very short time (three weeks per episode). Given the period of 18 months for the partners to finalize one episode our goal is to deepen the educational and production aspect in both studio and field research and to secure sustainability by bringing the project on a European level.

For any questions, details and explanations feel free to contact us.

We speak fluent English, Italian, Croatian and Spanish.

## Partners searched

Countries

Germany, Italy, Austria, Spain, Hungary, Poland, Czech Republic, Slovenia, Montenegro, Bosnia and Hercegovina, Serbia, Macedonia, Albania.

Profile

Education for Human Rights and Civil Society, audio-visual production, civic literacy, media literacy, journalism.