

## Partner Search Form

<b>Identification of the applicant</b>	
Name of the organisation	Foundation for Entrepreneurship, Culture and Education
Registered address (street, city, country)	23 Nikolay Rakitin Str., Sofia, Bulgaria
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Website of the organisation	foundation.ece.wordpress.com
Name of the contact person	Mariya Rachinska
Email/Telephone of the contact person	foundation.ece@gmail.com
Short presentation of your organisation (key activities, experience)	<p>Foundation for Entrepreneurship, Culture and Education is a non-profit organization, based in Sofia, Bulgaria. Our mission is to promote, assist and support the development of culture, science, education, innovation and the entrepreneurial qualities of the Bulgarian citizens. The Foundation promotes freedom of cultural expression, encourages and organizes creative initiatives in all fields of art, culture, media and education in an independent and creative nature.</p> <p>FECE was registered in January 2014. The foundation seeks to implement creative projects in the field of culture, media, education and entrepreneurial activities. The organization provides financial or managerial support of the conduct of cultural events, festivals, seminars, round tables, conferences and symposiums.</p>
<b>Description of the project</b>	
Action, Measure in the framework of „Europe for Citizens” Programme	<p>Strand 1: European Remembrance</p> <p>Measure: European Remembrance Projects</p>
Timetable of the project	18 months
Short description of the project, including its aims	The official cultural policies applied by the communist regime in Central and Eastern Europe imposed a rigid framework of



cultural dogmas. The regime wanted to transform the political values into cultural values, by means of propaganda. Propaganda was used as the social, cultural and artistic promotion of the communist ideology and as a tool to manipulate the masses. Propaganda spread the culture of the communist ideology, yet culture was not completely absorbed by only propaganda. Beneath the surface a resistant culture (underground culture) was raising among the dissident movements and the wide public. These cultural movements were mostly influenced by the Western side of the Iron Curtain and were viewed as dangerous and potentially subversive in communist Eastern Europe. The Western popular culture promoted by music, visual arts and cinema was used to convey unspoken truths about the regime, to transmit a message, as an underground communication between different layers of society.

The multimedia project “POP(ular) culture vs. Propaganda” will explore Western culture as an instrument of resistance against the communist ideology in post-communist countries in the wave of the 1989-91 revolutions. By conducting ethnographic research the project will reflect on the role Western culture played in eliciting revolutionary spirit among the dissident movements and bringing down the regimes. Based on the historical context and the role of culture in it, the project aims at helping youth understand the difficult process of achieving the democratic values of today. By reflecting and re-thinking on the past, the project will encourage the current European youth to cherish and defend the democratic values and to make informed choices. As seen in the past, in the “revolutions of values” of 89 - 91, culture can be a medium for distribution of democratic



	values and its legacy can foster civil movement and strengthen civil dialogue ensured at EU and national levels among the partner countries.
Role of the partner organization in the project	The partner organizations will be involved in all activities of the project and they will implement similar actions in their regions. During a preparatory meeting all activities will be discussed and delegated accordingly.
Comments from the applicant	We are looking for organizations with a cultural focus that are working with Europe for Citizens program. Preferably, from the following countries: Czech Republic, Romania, Germany, Poland and the Baltic states. Organizations from other countries will not be considered.